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Michael has 25 years of experience in the global pharmaceutical industry, primarily with GSK and its legacy company Glaxo Wellcome. He joined the Strategy & Portfolio Analysis Practice of IMS Consulting in 2006, since when his consulting work has become increasingly focused on the growth markets of Middle East and North Africa. Michael is based at the IMS offices in London, but travels to the region extensively, and works in close co-operation with IMS offices in UAE, KSA and Cairo.

Prior to joining IMS, Michael was Managing Director Europe at SAI Healthcare, a global Commercial Intelligence firm acquired by IMS. He held a series of marketing, business analysis and intelligence roles at GSK/GW.

Michael has an MA in Modern History from Oxford University and an MBA from London Business School.