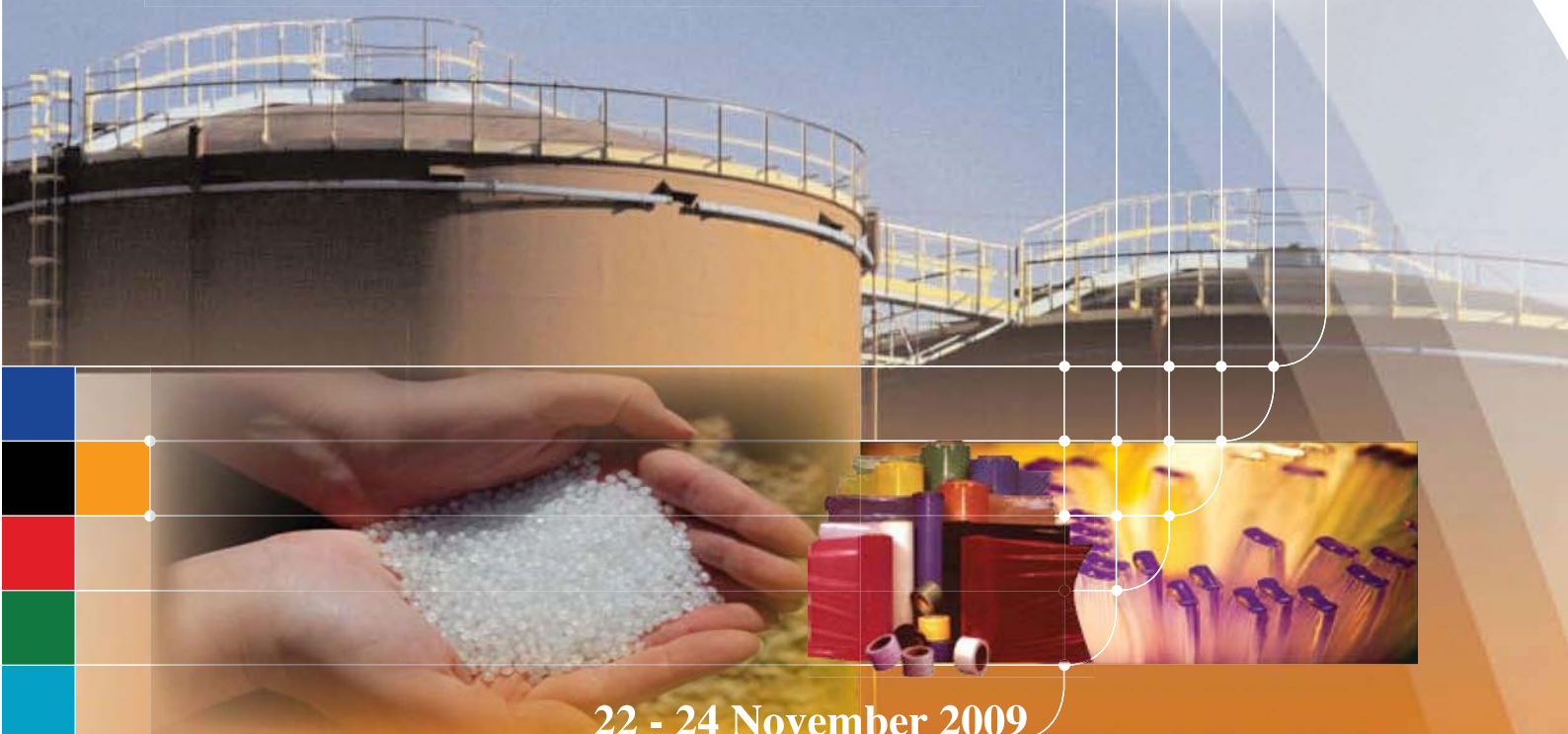




Under the Patronage of
HH Sheikh Hamad Bin Khalifa Al-Thani
 The Emir of the State of Qatar

The biggest event in the history of Gulf Industry

The Global Exhibition on Subcontracting & Partnership - Petrochemicals & Plastics



22 - 24 November 2009

**Qatar International Exhibition Center
 Doha- State of Qatar**



منظمة الخليج للاستشارات الصناعية
 Gulf Organization for Industrial Consulting



Ministry of Industry and Energy



Ministry of Business & Trade



مجلس التعاون لدول الخليج العربية - الامانة العامة
 The Cooperation Council For The Arab States of The Gulf, Secretariat General



اتحاد غرف دول مجلس التعاون الخليجي
 Federation of GCC Chambers



غرفة تجارة وصناعة قطر
 Qatar Chamber of Commerce & Industry

**The Global Exhibition
on Subcontracting & Partnership -
Petrochemicals & Plastics (GEISP)
is the region's premier meeting place
for Petrochemical and
Plastics professionals.**



This event is for all manufacturers and suppliers looking to reach key decision makers and conduct business in the petrochemical and plastics industries.

Economic background:

The Middle East has become the world's larger producer of petrochemicals and over \$50 billion of new investments in the industry will be earmarked by 2010, with \$12 billion in Qatar only. The abundance of fuel and feedstock and the heavy investments in the basic petrochemicals sector have positioned the Middle East as the 'natural home' for the petrochemical industry.



As the world financial crisis is driving Gulf investors to turn again to industry, the Middle East is expected to become the leading market for petrochemical and plastics industries, providing leadership and investment for developing regional based industrial industries and investing in overseas technologies and production facilities.

All governments within the region are looking for the development of their downstream industry, and are allocating cheap feedstock on the basis of specialist technologies. This is driving regional companies to develop new and specialized products. To achieve this, they are seeking to create dynamic partnerships and subcontracting arrangements with international companies that have technical know-how in order to add value and to increase local production.

This new economic environment is creating unrivaled opportunities for international manufacturers, and is expected to attract investors from all over the world to the Global Exhibition on Industrial Subcontracting and Partnership - Petrochemicals & Plastics (GEISP).

GEISP will involve all major regional players in petrochemical and plastics sectors, as well as governmental institutions and authorities.

***The world financial crisis is
driving investors back to industry***

Exhibitors' profile:

Manufacturers and suppliers of the petrochemical industry including:

- Instrumentation control
- Laboratory equipment
- Processing technology
- Engineering and pipeline technology associated with petrochemical production and downstream secondary and tertiary application production for polymers

Manufacturers and suppliers of the plastic industry including:

- Raw materials and chemicals
- Machinery for processing, post-processing, finishing, and printing
- Molds and dies
- Equipment for measuring and control
- Parts and components
- Semi-finished and finished products
- Consulting organizations
- Free zones
- Industrial parks
- Governmental institutions and ministries
- Logistics
- Shipping
- Maintenance
- Facility management
- Security
- Contracting
- Research & Development
- Media
- Finance and insurance

Visitors' profile:

- Oil companies
- Gas companies
- Petrochemical companies
- Packaging companies
- Refineries
- Chemical companies
- Finished and semi-finished plastic products manufacturers
- Rubber products manufacturers
- Polymer producers

GEISP will include a unique feature: Major buyers will not only be visiting, they will be present at the show as exhibiting sponsors, and will have pre-set meetings with suppliers (matchmaking sessions). More than 2,000 meetings are to be set.

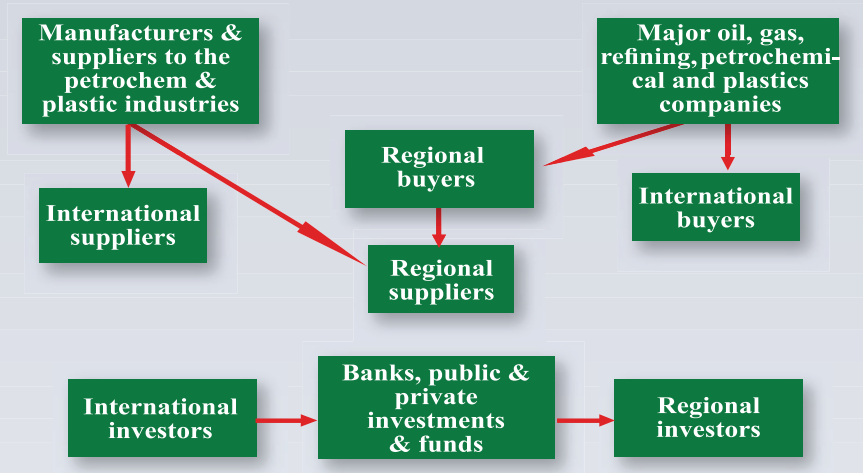
Exhibiting Sponsors' Profile:

All major companies in oil, petrochemicals and plastics

More than 2,000 pre-set meetings between major buyers and potential suppliers



Targeted participants



Participants' interaction and benefits



The most important event in the history of the Gulf Industry

Never has Qatar been so important to the future of the Petrochemical and Plastics industry than in 2009!

The Global Exhibition for Industrial Subcontracting and Partnerships will be held in 2009 in conjunction with the 12th Industrialists' Conference, the most prestigious industrial conference in the Middle East, organized every two years in a different GCC country, and to be held in Doha in its next edition in November 2009.

The 12th Industrialists' Conference is attended by the six Ministers of Industry of the GCC countries and by more than 700 industrialists from all over the Middle East. The synergy of these two events will create the biggest happening in the history of Gulf Industry and the most important matchmaking, investment and supply opportunities ever created for the petrochemical and plastics industries.

The two events will be held simultaneously only in 2009, and will separate in later years. This is the only opportunity to make lasting investment and sales contacts that can shape the future of your business.

Promotion campaign:

A highly targeted promotion campaign, comprising:

- ◆ Global advertising campaign in international and regional trade press
- ◆ Editorials in press media and interviews in local & regional TVs
- ◆ Special supplements in local, regional and international trade and business media
- ◆ Personalized invitations to more than 50,000 international and regional industry professionals
- ◆ Tele-marketing operations to confirm the presence of big buyers
- ◆ Special travel and accommodation packages

Exhibition

More than 400 exhibitors and 5,000 visitors are expected at the Event. Manufacturers, suppliers, investors and buyers will meet for three days to identify and build on the opportunities created by the new economic environment.

Participation fees:

Option 1: Space only: \$350/sqm

Option 2: Schell scheme: \$375/sqm
(Lighting, Power, Walling, Signage, Carpeting)

Option 3: Furnished stand: \$400/sqm
(As option 2 plus 1 table, 3 chairs, 1 counter, 1 magazine rack)

Conferences:

A series of conferences are planned during the event. The full program will be published on our web site. Some of the topics to be addressed:

The petrochemical Middle East industrial potential for subcontracting:

- ◆ Macro-economic frame
- ◆ Industrial linkages: Downstream development in petrochemical and plastics industries.
- ◆ Demand of spares and equipment of the main industrial sectors (i.e. automotive, petrochemical, desalination, etc)
- ◆ Industrial subcontracting in GCC petrochemicals and plastics: actual situation and trends
- ◆ Companies' Presentations
- ◆ Main contractors and Middle East outsourcing.
- ◆ Subcontractors facing the international demand
- ◆ Petrochemical and plastics demand

Matchmaking:

Exhibiting sponsors will be main regional buyers. They will benefit from tailored business to business meetings arranged by market specialists with worldwide suppliers selected after careful assessment of the main buyer's purchasing needs. Among the items included:

- ♦ Industrial supplies such as industrial products, materials and services, manufacturing activities, etc
- ♦ Downstream opportunities.
- ♦ Relocations for international suppliers
- ♦ New technologies and partnerships

GOIC is *the* industrial matchmaking specialist in the Middle East. GOIC has established a supply network covering more than 40 countries to serve the industrial purchasing needs of GCC companies. More than 2000 meetings are to be set.

Sponsorships:

There are limited sponsorship opportunities and packages yet available to distinguish your company during this world event. Please contact the organizers for more details.

Contact us:

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Organized by:

The Gulf Organization for Industrial Consulting (GOIC), www.goic.org.qa, was established in 1976 by the member states of GCC to act as a catalyst and knowledge-hub for industrial investment and development in the region. GOIC is based in Qatar, and operates consultancy services in all GCC member states. Besides the consultancy services on investment opportunities and industrial reviews, GOIC is maintaining unique industrial databases and is fully engaged in strengthening the industrial capacities of the member states. This is accomplished through training sessions, seminars and capacity development activities. The annual GCC-EU Industrial Forum and the bi-annual GCC Industrialists' Conference have been an asset to this effort.

Since its inception, the organization's advisory role was fundamental in the industrial development of the region. It played an influential part in identifying and introducing new industries to the region as well as determining synergies for the existing ones. GOIC has grown to be the unrivalled source of market intelligence and knowledge of the industrial environment within the GCC, and the advisory institution by excellence for GCC governments, chambers of industry, private investors, and financiers across the GCC region.

Co-Organized by:

- ♦ Ministry of Industry and Energy
- ♦ Ministry of Business and Trade
- ♦ Secretariat General – The Cooperation Council for the Arab States of the Gulf
- ♦ Federation of GCC Chambers
- ♦ Qatar Chamber of Commerce and Industry

With the support of:

