



Petrochemical Sector : Vision for 2020

Abu Dhabi : 20 - 21 January 2008



## SPONSORSHIP PACKAGE

A limited number of Sponsorship Packages are available for the 11th Industrialists' Conference in 2008: One exclusive Diamond, Two Platinum, Four Gold and Six Silver. The allocation of Exhibition space will be on first come first served basis in cooperation with GOIC's partner in the organization of the Exhibition, IFP, please ensure that a completed Sponsorship Application is received no later than 15 December 2007.

	Diamond	Platinum	Gold	Silver
Pricing	\$200,000	\$100,000	\$75,000	\$50,000
Speech / Chair Session	Yes / Yes	- / Yes	-	-
Roll-Up Stand in Conference Hall ( 2x1)	2	1	-	-
Exhibition Space In Exhibition Hall	2 Adj. Units	1 Unit	1 Unit	1 Unit
Profile in Exhibition Catalogue	Full Prime Page	Full Page	1/2 Page	-
Ad in Exhibition Catalogue	Full Prime Page	Full Page	1/2 Page	1/2 Page
Free Conference & Exhibition Attendance	4 VIP + 5 Reg.	3 VIP + 3 Reg.	2 VIP + 3 Reg.	2 VIP + 2 Reg.
Logo on All Conference Printed Materials	Yes - Prime	Yes	Yes	Yes
Logo on Conference ID - Back	Yes - Prime	Yes	Yes	Yes
Logo on Conference ID Lanyard	Yes - Exclusive	-	-	-
Logo on Conference Ad in newspapers	Yes - Prime	Yes	Yes	Yes
Logo on Conference VIP Bag	Yes - Exclusive	-	-	-
Logo on Conference Portfolio	Yes - Prime	Yes	Yes	Yes
Logo on GOIC Homepage	6 Months	3 Months	-	-
Logo & Mention on Conference Homepage	1 Year	6 Months	6 Months	6 Months
Press Conference Presence	Yes	-	-	-
Ad in GOIC Prime Publication in 2008	2	1	-	-
Ad in GOIC Regular Publication in 2008	1	1	2	1
Free Participation on GOIC Conferences in 2008	2 participants	1 participants	50% Discount	50% Discount

### For Sponsorship, Please Complete the Below Form:

YES, we are interested in adding our Sponsorship for the GCC 11th Industrialists' Conference, in the capacity of:

**Diamond**  **\$200,000**

**Platinum**  **\$100,000**

**Gold**  **\$75,000**

**Silver**  **\$50,000**

### I - Payment Details:

- Enclosed Banker's Draft/Cashier's Check, made payable to "Gulf Organization for Industrial Consulting"
  - Direct Wire Transfer, made payable to Gulf Organization for Industrial Consulting
- Account No. : 0050734-3/002/0030/000  
 Bank: Doha Bank, PO Box: 3818 Grand Hamad Avenue – Doha, Qatar, Swift: DOHQBQA  
 Reference: Project No. 312 Ind-Conference

### II - Sponsor Information:

Company / Organization: \_\_\_\_\_  
 Contact Person (Title) : \_\_\_\_\_  
 P.O. Box : \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_  
 Email Address : \_\_\_\_\_ Web Site: \_\_\_\_\_  
 Tel : \_\_\_\_\_ Fax: \_\_\_\_\_  
 Name & Title : \_\_\_\_\_ Signature: \_\_\_\_\_

Please send the completed form:

**By Fax to:** +974-4836278, Attn: 11th Industrialists' Conference

**By e-mail to:** ind-conference@goic.org.qa,

**By mail to:** Gulf Organization for Industrial Consulting

P.O. Box 5114, Doha Qatar

Attn: 11th Industrialists' Conference





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## SPONSORSHIP PACKAGE

### A- Diamond Package:

#### Exclusive Diamond Package available at a Price of \$ 200,000

The exclusive Diamond Sponsor main features/benefits are:

- o Company Executive to give a Speech on a topic of choice from the Agenda of the 2nd day of the Conference, AND Chair one Session of the Conference.
- o TWO Roll-up Stands (2m x 1m) in the Conference Hall, in a highly visible spot during the 2 days Conference.
- o TWO adjacent units (1 Unit = 3m x 3m) of Exhibition Space in Prime location in the Main Exhibition Hall to Market and Promote own products and services.
- o Full page Company profile in the Exhibition Catalogue on a Prime Page.
- o Full Page Company Advertisement in the Exhibition Catalogue, adjacent to the Profile.
- o Free attendance to the Conference & Exhibition for up to 9 Sponsor representatives or guests, 4 in the VIP section, and 5 in the regular seating area.
- o Company Logo in a Prime Location on all Conference Printed Materials, such as Banners, Marketing Brochures, Conference Letterheads, etc...
- o Company Logo on the back of the Conference Participants' ID Cards – Prime Section.
- o Exclusive Company Logo on Conference Participants' ID cards' Lanyards.
- o Company Logo on ALL Conference Advertisements in Newspapers and other Media.
- o Exclusive Company Logo on Conference VIP Leather Bags (Max. Qty: 100), to be distributed to attending Ministers, Keynote Speakers, Speakers, co-organizers and other VIP attendees.
- o Company Logo on Conference Bag/Portfolio, Prime Section, distributed to all participants.
- o Company Logo on GOIC Homepage as Diamond Sponsor. Duration: 6 Months.
- o Company Logo on Conference Homepage along with mention as the Diamond Sponsor for the Conference. Duration: One Full Year.
- o Company Executive to attend the Conference Official Press Conference, and address the Press.
- o Free Advertisement in TWO GOIC Prime Publications in 2008 (ex. Steel Rolling Mills study, GOIC Annual Report..).
- o Free Advertisement in One GOIC regular Publication in 2008 (ex. Gulf Statistical Profile, yearly publication...)
- o Free Attendance to any upcoming paying GOIC Conferences during 2008 for TWO participants.

### B- Platinum Package:

#### Two Platinum Packages available at a Price of \$ 100,000 each.

The Platinum Sponsor main features/benefits are:

- o Company Executive to Chair one Session of the Conference
- o One Roll-up Stand (2m x 1m) in the Conference Hall, in a visible spot during the 2 days Conference.
- o One Unit (3m x 3m) of Exhibition Space in Prime location in the Main Exhibition Hall to Market and Promote own products and services.
- o Full page Company profile in the Exhibition Catalogue on a Prime Page.
- o Full Page Company Advertisement in the Exhibition Catalogue, adjacent to the Profile.
- o Free attendance to the Conference & Exhibition for up to 6 Sponsor representatives or guests, 3 in the VIP section, and 3 in the regular seating area.
- o Company Logo on all Conference Printed Materials, such as Banners, Marketing Brochures, Conference Letterheads, etc...
- o Company Logo on the back of the Conference Participants' ID Cards.
- o Company Logo on ALL Conference Advertisements in Newspapers and other Media.

- o Company Logo on Conference Bag/Portfolio, Prime Section, distributed to all participants.
- o Company Logo on GOIC Homepage as Platinum Sponsor. Duration: 3 Months.
- o Company Logo on Conference Homepage along with mention as the Platinum Sponsor for the Conference. Duration: Six Months.
- o Free Advertisement in One GOIC Prime Publications in 2008 (ex. Steel Rolling Mills study, GOIC Annual Report..).
- o Free Advertisement in One GOIC regular Publication in 2008 (ex. Gulf Statistical Profile, yearly publication...)
- o Free Attendance to any upcoming paying GOIC Conferences during 2008 for one participant.

### C- Gold Package:

#### FOUR Gold Packages available at a Price of \$ 75,000 each.

The GOLD Sponsor main features/benefits are:

- o One Unit (3m x 3m) of Exhibition Space in Prime location in the Main Exhibition Hall to Market and Promote own products and services.
- o Half a Page Company profile in the Exhibition Catalogue on a Prime Page.
- o Half a Page Company Advertisement in the Exhibition Catalogue, adjacent to the Profile.
- o Free attendance to the Conference & Exhibition for up to 5 Sponsor representatives or guests, 2 in the VIP section, and 3 in the regular seating area.
- o Company Logo on all Conference Printed Materials, such as Banners, Marketing Brochures, Conference Letterheads, etc...
- o Company Logo on the back of the Conference Participants' ID Cards.
- o Company Logo on ALL Conference Advertisements in Newspapers and other Media.
- o Company Logo on Conference Bag/Portfolio, Prime Section, distributed to all participants.
- o Company Logo on Conference Homepage along with mention as the Gold Sponsor for the Conference. Duration: Six Months.
- o Free Advertisement in TWO GOIC regular Publications in 2008 (ex. Gulf Statistical Profile, yearly publication...)
- o Discount (50%) Attendance to any upcoming paying GOIC Conferences during 2008 for one participant.

### D- Silver Package:

#### SIX Silver Packages available at a Price of \$ 50,000 each.

The Silver Sponsor main features/benefits are:

- o One Unit (3m x 3m) of Exhibition Space in the Main Exhibition Hall to Market and Promote own products and services.
- o Half a Page Company Advertisement in the Exhibition Catalogue.
- o Free attendance to the Conference & Exhibition for up to 4 Sponsor representatives or guests, 2 in the VIP section, and 2 in the regular seating area.
- o Company Logo on all Conference Printed Materials, such as Banners, Marketing Brochures, Conference Letterheads, etc...
- o Company Logo on the back of the Conference Participants' ID Cards.
- o Company Logo on ALL Conference Advertisements in Newspapers and other Media.
- o Company Logo on Conference Bag/Portfolio, distributed to all participants.
- o Company Logo on Conference Homepage along with mention as the Silver Sponsor for the Conference. Duration: Six Months.
- o Free Advertisement in One GOIC regular Publication in 2008 (ex. Gulf Statistical Profile, yearly publication...)
- o Discount (30%) Attendance to any upcoming paying GOIC Conferences during 2008 for one participant.