

# “WORLD CLASS MANUFACTURING PRACTICE (WCMP)”



SUPPLY CHAIN MANAGEMENT  
INFLUENCE OF QUALITY  
VENDOR DEVELOPMENT  
BUYER EXPECTATION  
TECHNIQUES



## A March towards Satisfaction of Supplier, Buyer, and Customer

### Quality in Supply Chain Management

Quality Supply Chain Management means transforming a company's "supply chain" into an optimally efficient, customer-satisfying process, where the effect of the whole supply chain is more important than the effect of each individual department.

Supply chain operations within an organization should be constantly reviewed to identify where improvements can be made or deficiencies eliminated.

Customers want more quality, design, innovation, choice, convenience and service, and they want to spend less money, effort, time and risk.

To help improve customer satisfaction, greater emphasis is given to the aspect of quality in the supply chain. This training program will help you understand some of the quality issues and methodologies that are relevant in current supply chain management.

#### TRAINING:

##### SUPPLY CHAIN MANAGEMENT

- Major Roadblocks
- Vendor & Vendee Relation
- Vendor Capability Survey
- Gap Analysis

##### INFLUENCE OF QUALITY

- Modern Concept of Quality
- Change in Mindset
- Concept of Prevention
- Process Reliability

##### VENDOR DEVELOPMENT

- Definition
- Step in Development
- Case Studies

##### BUYER EXPECTATION

- Right Quality
- Right Price
- At the Right Time

##### TECHNIQUES

- Seven Tools of Problem Solving
- Six Sigma & Lean
- 3S & TPM
- Design of Experiment (DOE)
- and many more ...

## Biggest Challenge Manufacturing Industries facing around the Globe

Poor quality yet high costs have traditionally been the bane of manufacturing and service sectors. Today's intensive and competitive business environment, however, makes it imperative that industries manufacture product of high quality at low cost and in a time bound fashion. The specifics of quality control are hard to define, easy to misunderstand and difficult to put in practice. The need is an integrated, multidimensional strategy designed to help manufacturing unit to link high quality with affordability and profitability.

New ideas, tools and techniques are thrown up every day and industry has run after the latest management fad. There are some absolutes that you can never run away from: a piece meal approach will never do. You have to take a holistic approach to what essentially is a complex problem and devise an integrated, multidimensional strategy that will irreversibly turn the tide against the production of poor quality-high cost producer.

### Supplier Quality Assurance

Experience shows that 25-30% problems of poor quality and high cost are due to the quality of incoming materials, parts, subassemblies, etc. Economics is driving industries to make less and buy more. Supplier's dependence is increasing. Significant contribution from the suppliers makes the Product competitive.

### DURING 4 DAY SESSIONS:

You will learn How to become a World Class Manufacturer with Zero Inspection, Zero Control, Zero delay, Zero Waste, Zero Losses and all at a competitive price with focus on supply chain management

### WHO SHOULD ATTEND?

CEO, GM, SENIOR EXECUTIVES, MATERIAL MANAGERS, QUALITY MANAGERS, PRODUCTION MANAGERS, MANUFACTURING EXPERTS, SUPERVISORS, BUYERS, SUBCONTRACTORS AND CONSULTANTS

### OUTCOMES:

The 4 days training will provide the insight on the power of modern concept, approaches and techniques that enable the organization to move towards world class manufacturing practice. Attending this program will help you to steer the path of world class manufacturing in your organization.



### ENHANCE YOUR UNDERSTANDING TO BECOME A WORLD CLASS MANUFACTURER

#### INTEGRATED MULTI-DIMENSIONAL APPROACH

- Company Wide Quality Control
- Taguchi's Quality Philosophy
- Six Sigma & Lean Concept
- 5 S: Five pillars of visual place
- Seven Tools of Problem Solving
- Supplier Quality Assurance
- Waste elimination
- Defect Prevention
- Robust Design
- Total Productive Maintenance (TPM)
- Policy Management
- Live Case studies from a variety of industries



**VENUE: GOIC FLOW HALL – DOHA-QATAR**

**DATE: 24<sup>TH</sup> – 27<sup>TH</sup> MAY 2010**

**TIMING: 8:30 A.M – 2:00 P.M**

**COURSE FEES: 1,250 \$/ per participant, which covers course material & coffee break**

**ON-LINE REGISTRATION: [www.goic.org.qa](http://www.goic.org.qa)**

**Speakers profile:**

K N Anand is a former Professor of Indian Statistical Institute (ISI). He has four decades of experience in training and guidance to industries in the area of Quality Management and Analytical Techniques. He has attended many International Conferences and visited several industries in Europe, USA, and Middle East. He has converted many loss making units into a profit making venture. He has published 26 papers in International Journals He is the author of the book '*High Quality at Economical Cost-Concepts, Approaches and Techniques in Design and Manufacture*'. His second book, '*Working smarter through 5S*' is under publication.



**Simplifying your manufacturing practice**

**GOIC:**

✍ For more information, you can contact the following address:

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