

A limited number of Sponsorship Packages are available for the Forum on International Experiences on Cluster Development that will be held on the 1<sup>st</sup> of June 2008 in Doha, Qatar: One exclusive Platinum, Three Gold and Five Silver. Please ensure that this Sponsorship Application form is completed and received by GOIC no later than **16 May 2008**.

	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>
Pricing	<b>\$ 50,000</b>	<b>\$ 35,000</b>	<b>\$ 20,000</b>
Benefits			
Speech during the Opening Session	Yes	-	-
Roll-Up in Main Forum Hall	2	1	-
Ad in Forum Brochure	Full Prime Page	1/2 Page	1/2 Page
Profile in Forum Brochure	Full Prime Page	1/2 Page	1/2 Page
Logo on All Forum Printed Materials	Yes - Prime	Yes	Yes
Logo on Forum ID - Back	Yes - Prime	Yes	Yes
Logo on Forum ID Lanyard	Yes - Exclusive	-	-
Logo on Forum Ad in newspapers	Yes - Prime	Yes	Yes
Logo on Forum Folder	Yes - Prime	Yes	Yes
Logo on GOIC Homepage	1 Year	3 Months	1 Month
Logo & Mention on Forum Homepage	1 Year	6 Months	3 Months
Press Conference Presence	Yes	-	-
Ad in GOIC Prime Publication in 2008	2	1	-
Ad in GOIC Regular Publication in 2008	1	1	1
Free Attendance to GOIC Conferences in 2008	1 participant for free	50% Discount	30% Discount
Promotional material included in the folder	Yes	Yes	Yes
Opportunity to brand the lunch or the coffee break	Lunch	Coffee break	
Special sponsor reward at the conclusion of the day	Yes	Yes	Yes

**For Sponsorship, Please Complete the Below Form:**

YES, we are interested in adding our Sponsorship for the Forum on International Experience on Cluster Development, in the capacity of:

Platinum → \$ 50,000

Gold → \$ 35,000

Silver → \$ 20,000

**I - Payment Details:**

Enclosed Banker's Draft/Cashier's Check, made payable to "Gulf Organization for Industrial Consulting"

Direct Wire Transfer, made payable to Gulf Organization for Industrial Consulting  
Account No. : 0050734-3/002/0030/000  
Bank: Doha Bank, PO Box: 3818 Grand Hamad Avenue – Doha, Qatar, Swift: DOHBQAQA  
Reference: Project No. 373 Forum on International Experience in Cluster Development

**II - Sponsor Information:**

Company / Organization:

Contact Person (Title) :

P.O. Box :

City:

Country:

Email Address :

Web Site:

Tel :

Fax:

Name & Title:

Signature:

**Please send the completed form:**

**Fax to:** +974-4836278, Attn: Forum on International Experience in Cluster Development

**E-mail to:** kristina@goic.org.qa

**Mail to:** Gulf Organization for Industrial Consulting

*P.O. Box 5114, Doha Qatar*  
*Attn: Forum on International Cluster Development*

### **A. Platinum Package:**

Exclusive Platinum Package available at a Price of \$ 50,000

The exclusive PLATINUM Sponsorship's main benefits are:

- Company Executive to give a brief Speech on a topic related to the Forum.
- Company Executive to attend the Forum Official Press Conference, and address the Press
- TWO Roll-up Stands (2m x1m) provided by the Sponsor in the Forum Hall, in a highly visible spot during the Forum.
- Full page Company profile in the Forum Catalogue on a Prime Page.
- Full Page Company Advertisement in the Forum Catalogue
- Company Logo in a Prime Location on all Forum Printed Materials, such as Banners, Marketing Brochures, Forum Letterheads, etc...
- Company Logo on the back of the Forum Participants' ID Cards – Prime Section.
- Exclusive Company Logo on Forum Participants' ID cards' Lanyards.
- Company Logo on ALL Forum Advertisements in Newspapers and other Media.
- Exclusive Company Logo on Forum Folder, to be distributed to attending Ministers, Keynote Speakers, Speakers, co-organizers and other VIP attendees and other participants.
- Company Logo on GOIC Homepage as Platinum Sponsor. Duration: one year.
- Company Logo on Forum Homepage along with mention as the Platinum Sponsor for the Forum. Duration: One Full Year.
- Free Advertisement in TWO GOIC Prime Publications in 2008 (ex. Stainless Steel in the GCC study, GOIC Annual Report).
- Free Advertisement in One GOIC regular Publication in 2008 (ex. Gulf Statistical Profile, yearly publications...)
- Free Attendance to any paying upcoming GOIC Conferences during 2008 for ONE participant.
- Opportunity to insert own promotional material in the Forum Folder.
- Hosting the Lunch of the Forum.
- Special reward at the conclusion of the day.

### **B. Gold Package:**

THREE Gold Packages available at a Price of \$ 35,000 each.

The Gold Sponsor main features/benefits are:

- Company Executive to Chair one Session of the Forum
- One Roll-up Stand (2m x1m) provided by the Sponsor in the Forum Hall, in a visible spot during the 2 days Forum.
- Full page Company profile in the Forum Catalogue on a Prime location.

- Full Page Company Advertisement in the Forum Catalogue, adjacent to the Profile.
- Company Logo on all Forum Printed Materials, such as Banners, Marketing Brochures, Forum Letterheads, etc...
- Company Logo on the back of the Forum Participants' ID Cards.
- Company Logo on ALL Forum Advertisements in Newspapers and other Media.
- Company Logo on Forum Folder, Prime Section, distributed to all participants.
- Company Logo on GOIC Homepage as Platinum Sponsor. Duration: 9 Months.
- Company Logo on Forum Homepage along with mention as the Gold Sponsor for the Forum. Duration: Six Months.
- Free Advertisement in One GOIC Prime Publications in 2008 (ex. Stainless Steel in the GCC study, GOIC Annual Report).
- Free Advertisement in One GOIC regular Publication in 2008 (ex. Gulf Statistical Profile, yearly publications...)
- 50% discount for attending any upcoming paying GOIC Conferences during 2008 for one participant.
- Opportunity to insert own promotional material in the Forum Folder
- Hosting one coffee break of the Forum.
- Special reward at the conclusion of day

### **C. Silver Package:**

FIVE Silver Packages available at a Price of \$ 20,000 each.

The SILVER Sponsor main features/benefits are:

- Half a Page Company profile in the Forum Catalogue on a Prime Page.
- Half a Page Company Advertisement in the Forum Catalogue, adjacent to the Profile.
- Company Logo on all Forum Printed Materials, such as Banners, Marketing Brochures, Forum Letterheads, etc...
- Company Logo on the back of the Forum Participants' ID Cards.
- Company Logo on ALL Forum Advertisements in Newspapers and other Media.
- Company Logo on Forum Folder, Prime Section, distributed to all participants.
- Company Logo on Forum Homepage along with mention as the Gold Sponsor for the Forum. Duration: Six Months.
- Company Logo on GOIC Homepage as Gold Sponsor. Duration: 6 Months
- Free Advertisement in TWO GOIC regular Publications in 2008 (ex. Gulf Statistical Profile, yearly publications...)
- Discount (50%) Attendance to any upcoming paying GOIC Conferences during 2008 for one participant.
- Opportunity to insert own promotional material in the Forum Folder
- Special reward at the conclusion of the day.