

**Report on Dubai Industrial Investment & Partnership Forum (DIIPF)
4-6 February, 2008- Dubai, UAE**

Executive Summary

Opening Session:

The opening session comprise of speeches delivered by dignitaries and short address by keynote speaker.

The success indicator is number of participants.

Target # of participants	150
Actual # of participants	200
Percentage	Exceeded Target

Second Session:

During the second session, four presentations were conducted, including the keynote speech and other four seminars on SPX and supply chain management.

The success indicator is number of participants.

Target # of participants	150
Actual # of participants	120
Percentage	80%

Third Session:

During this session, 10 Manufacturing Investment Opportunities were presented to the participants. The profiles ranged from pharmaceutical to plastics along with electronics and chemical sectors.

The success indicator is number of participants.

Target # of participants	90
Actual # of participants	75
Percentage	83%

Bilateral Meetings:

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meetings were held during the second and third days of the forum. The success indicators are number of meetings.

Target # of meetings	100
Scheduled # of meetings	85
Actual # of meetings	65
Percentage	65%

The success indicators are number of meetings held.

Type	Invited	Accepted	Participated	Percentage
Main Buyer	40	10	6	15%
Supplier/Investor	200	15	13	7%

Survey Results:

The chart below depicts the results from companies surveyed after the event. Over 90% of companies surveyed, expressed satisfaction with the forum and plan to attend next year.

