

Under the Patronage of

H.E. Abdullah Bin Hamad Al-Attiyah

Deputy Prime Minister, Minister of Energy and Industry, State of Qatar



Forum on
International Experiences in
INDUSTRIAL CLUSTER DEVELOPMENT

Doha: 1st June 2008

"Industrial Clusters: The Ideal Approach to Competitiveness"

Organizers



Platinum Sponsor



Media Partner



Business Information Partner



Forum on International Experiences in INDUSTRIAL CLUSTER DEVELOPMENT

The Gulf Organisation for Industrial Consulting (GOIC), in its role to facilitate the transfer of knowledge and to enhance the individual and organizational capacities for industrial development in the GCC member States, is joining efforts with the Ministry of Energy and Industry in Qatar to organize a Forum on "International Experiences in Industrial Cluster Development".

This Forum will bring together experts and practitioners to share their experience of best practices in international cluster development with the aim of developing industrial clusters in the GCC. This intensive one day event is also intended to facilitate networking, spread awareness and link up industries to boost their competitiveness and enhance their productivity.



Background:

- In both industrialized and developing countries, there is increasing evidence that small and medium enterprises (SMEs) can boost their competitiveness through networking and that this process is easier and more sustainable if the firms are situated and work very closely with one another in "clusters".
- The United Nations Industrial Development Organisation, UNIDO, defines clusters as sectoral and geographical concentration of SMEs faced with common opportunities and threats which:
 - Give rise to external economies such as specialized suppliers of raw materials, components and machinery or the availability of workers with sector specific skills;
 - Favor the emergence of specialized infrastructures and services;
 - Enable cooperation among public and private local institutions to promote local production, innovation and collective learning.
- Clusters enhance productivity, competitiveness and local and international market penetration of small and medium enterprises.
- An industrial cluster is a set of industries related through buyer-supplier and supplier-buyer relationships, or by common technologies, common buyers or distribution channels, or common labor pools.

Aims and Objectives

- ▶ To present policy makers and industrialists in the GCC with the opportunity to learn from the experiences in cluster development of other countries.
- ▶ To provide the necessary background and understanding about cluster development issues to interested individuals and institutions.
- ▶ To promote developing industrial clusters in the GCC.

Forum Outline

The one-day program will reflect on several and variable worldwide experiences, ranging from developing nations to developed economies with emphasis on the following:

- Policies and approaches on developing clusters - Turkey;
- Role of clusters on boosting international competitiveness - Finland;
- Innovation through Clusters - Austria;
- Evolution, growth, challenges in cluster development – India;
- GCC Examples: State of Qatar, United Arab Emirates & Kingdom of Saudi Arabia.

Expected Forum Outcomes



- Participants will gain essential and conceptual knowledge on the importance of cluster development.
- Participants will learn from the experiences of other countries and interactions with other GCC participants.
- Participants will benefit from the information presented and the discussions which will come useful when formulating plans and strategies to develop clusters in their own contexts.

Speakers



- Five handpicked speakers with extensive experience in conducting cluster development programs in different parts of the world, will be presenting their experiences accumulated from:
 - India
 - Finland
 - Austria
 - Turkey
 - GCC
- Specially invited guests.

Sponsorship

Special thanks to our Sponsors & Partners:

Platinum Sponsor



Media Partner



Business Information Partner



Participants

The program is suitable for organizations, companies and institutions that desire to develop and/or link up with clusters. The Forum is targeting policy makers, senior officials, project managers and individuals involved in business development from the following sectors:

- National/ Regional governments
- Public Institutions
- Industry Associations/Chambers of Commerce.
- Development /commercial banks.
- Private/ Public enterprises.
- Large firms interested in SME development for subcontracting and outsourcing.

Contact us

For more information about the Forum, please visit the Forum webpage on:

<http://www.goic.org.qa/InternationalExperiencesClusterDevelopment.html>

Contact Ms. Maha El Sayed, project manager on
(+974) 488762 or

Ms. Faeka Kut Kut, project coordinator on
(+974) 4858858

About the Organizers



Ministry of Energy & Industry

Ministry of Energy & Industry

Under the wise leadership of H.H. Sheikh Hamad Bin Khalifa Al Thani, Emir of the State of Qatar, record achievements have been made in industrial development, as it plays a key role in adoption and assimilation of modern technologies and achievement of economic prosperity. Those achievements were the fruit of the carefully prepared and successfully executed ambitious plans that accelerated the pace of industrial development. Oil revenues have been optimally employed in laying out of solid foundations and modern infrastructures capable of servicing present national industries and future challenges.

The State of Qatar continued in implementing its strategic choices represented in the promotion and development of basic manufacturing industries dependent on the utilization of hydrocarbon resources such as Oil and Gas as fuel. Also efforts have been exerted to achieve sectoral interdependence by means of promoting downstream feeding industries as well as upstream industries dependent on their major and secondary products.

To realize those ambitious objectives, the State of Qatar issued legislations to improve the industrial investment environment. Aware of the vital contribution of the private sector to industrial development, it was encouraged through provision of incentives and facilities so as to increase the competitiveness of the Qatari industries.

This development has been led by the Ministry of Energy and Industry represented in Qatar Petroleum, Department of Industrial Development, and Department of Industrial Estates. Besides the above, it took it upon itself to establish many huge industrial projects in the fields of oil and gas, chemicals and petrochemicals, iron and steel, cement and others. Further to Small and Medium Scale Industries as well as many qualified industrial areas.

To find out more about MEI, please visit:

www.mei.gov.qa

The Gulf Organisation for Industrial Consulting (GOIC)



Gulf Organization for Industrial Consulting, GOIC was founded in 1976, by the GCC Member States – Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and UAE. The organization was conceptualized by GCC Member States as a knowledge-hub and an industrial investment promotion catalyst for the purpose of industrial diversification and development within the GCC countries.

GOIC targets developing industries throughout the region by means of providing, the public industrial and economic sectors, distinctive knowledge through complete set of specialized research , information, consultancy and technical services.

Since its inception, the organization's advisory role was fundamental in the industrial development of the region. Decision makers depended on the comprehensive socio-economic data gathered and warehoused by GOIC covering all industrial activities within the GCC member states. The organization played an influential part in identifying and introducing new industries to the region as well as determining synergies for the existing ones. GOIC's recommendations shaped public policies across the region, particularly the unified common industrial strategy that was adopted by all GCC member states.

GOIC has grown to be the unrivalled source of market intelligence and knowledge of the industrial environment within the GCC, and the advisory institution by excellence for GCC governments, chambers of industry, private investors and financiers across the GCC region.

To find out more about GOIC, please visit us at:

www.goic.org.qa

Program
Forum on International Experiences in
Industrial Cluster Development
Doha: 1st June, 2008



08:30-09:30	Registration
	Inauguration
09:30-09:35	H.E. Abdullah Bin Hamad Al-Attiyah, Deputy Prime Minister & Minister of Energy and Industry, State of Qatar
09:35-09:40	H.E. Dr. Ahmed Khalil Al Mutawa, Secretary General, Gulf Organization For Industrial Consulting
09:40-09:45	Dr. Mukhtar Ballool, Managing Director, Chairman of the Executive committee, Tassnee (Platinum sponsor)
	First Session
09:45-09:55	<i>Cluster Development Initiatives- "Relevance for Diverse"</i> Mr. Mukesh Gulati Foundation for MSME Clusters- India
09:55-10:10	Tea & Coffee Break
	Second Session
10:10-10:30	Presentation I: Finland <i>Clusters and International Competitiveness- "Finnish DIGIBUSINESS Cluster Model"</i> Ms. Irina Blomqvist Culminatium Ltd, Helsinki Region Centre of Expertise- Finland
10:30-10:50	Presentation II: Turkey <i>Approach to National Clustering Policies, "Case of Turkey"</i> Ms. Mateja Dermastia Anteja ECG- Slovenia
10:50-11:10	Presentation III: Austria <i>Innovation through Cooperation- "The Upper Austrian Way of Cluster- Management"</i> Mr. Werner Pamminger Clusterland Oberösterreich GmbH- Austria
11:10-11:30	Presentation IV: India <i>Lessons for Cluster Development- "Evolution, Growth, Challenges in the Indian Context"</i> Mr. Mukesh Gulati Foundation for MSME Clusters- India
11:30-11:45	Discussion
11:45-12:00	Tea & Coffee Break
	Third Session
12:00-12:30	GCC Experiences: Presentation V: Qatar <ul style="list-style-type: none"> - <i>Ras Laffan - An emerging cluster supporting a major industrial area</i> Sh. Khalid Ben Khalifa Al-Thani Ras Laffan Support Area - <i>Mesaieed Industrial City- Overview</i> Eng. Ahmed Abou-Hamda Mesaieed Industrial City Presentation VI: KSA <ul style="list-style-type: none"> - <i>The Brazilian Clustering experience: Opportunities for the KSA program</i> Mr. Adelberto Netto Saudi Arabia's National Industrial Cluster Development Program Presentation VII: UAE <ul style="list-style-type: none"> - <i>Dubai Institute of Technology; Vision, Mission and Objectives</i> Dr. Samir Hamrouni Dubai Techno Park
	Closing Session
12:30-13:00	Conclusions and Recommendations
13:00-14:00	Lunch



منظمة الخليج للاستشارات الصناعية
Gulf Organization For Industrial Consulting

Gulf Organization for Industrial Consulting

P. O. .Box : 5114 - Doha / Qatar

Tel. : (+974) 4858888

Fax: (+974) 4831731

Website: www.goic.org.qa